

Tyler Hanson

1401 Enfield Road
Suite 202
Austin, TX 78703
512.296.1866 cell
512.476.3106 hm
Tyler@tielure.com



Marketing Experience:

Austin Market Manager:

Job Responsibilities Include: Hiring, Organizing, Leading, & Documenting Promotional Teams for Propaganda Distribution & Product Demonstrations. Select Client List: Visa • Subaru • Cannon • Victoria Secret • Declare Yourself • “Mayor of Sunset Strip”, the movie 2002-present

Giant Radio

Co-founded the streaming media website, www.GiantRadio.com, which served as a marketing tool for over 500 bands and music festivals from the West Coast area. Using Real Media technology to stream video and audio in Seattle, Gary Skoog and I built and maintained the website which created a grassroots base of 20,000 users a month as the Internet shifted into 6th gear. 1997-present

Chitlin n’ Grits

Manager of Austin’s infamous circus/comedy act, Chitlin n’ Grits. Responsibilities include promoting, booking, and marketing the performance artists nation-wide. 2003-present www.chitlinandgrits.com

Sony

Worked on the floor at SXSW in Austin. Demonstrated digital video technology to producers, filmmakers, CEO’s, and musicians. 2003

TABLET

Helped establish a weekly Seattle publication, TABLET, which now prints roughly 40,000 copies per month. 2000 www.tabletnewspaper.com

Work Experience

Charlie Smith

Helped create 20 foot tall, fire breathing metal sculptures on wheels with Charlie Smith at The Facility. Acted as a curator for his vision in Atlanta, GA. 2002-2003 www.howhowhow.com

Jazz Alley

Worked for John Dimitriou's Jazz Alley, the 2nd longest running Jazz club in America. Primary responsibilities included taking care of the world-class musicians and making sure various aspects of the club ran smoothly. 1999-2002 www.jazzalley.com

Fox

Audio Assistant for the Tough Man 2002 Tour.

ABC

Audio Assistant for ABC college football games at University of Washington. 2000

One Reel Audio & Womad

Filmed over 40 bands from around the globe including Peter Gabriel, Alejandro Escovedo, and King Sunny Ade, to name a few. 1999-2000 www.womad.org

America Seafood's & The Cape Horn

Chief Stuart onboard 4 fishing vessels in the Bearing Sea. I was in charge of the daily operations including cooking, cleaning, and feeding the entire boat's 50 to 150 "sailors", for 12 to 16 hours a day, up to 125 days straight. 1996-1999

Festivals

SXSW Music Film & Interactive Festival (Interviewed bands on Tech TV along with Craigslist.org Founder, Craig Newmark & Friendster.com Founder, Jonathon Abrams) • **Womad Music Festival** (Film) • **Rocker Girl Music Festival** (promotions) • **CMJ Music Festival** (promotions) • **Dahma Film Festival** (Short Filmmaker of "Blue Black Hours" & Panelist Speaker)

Computer Skills

- *Extensive knowledge with MAC and PC's:* Photoshop • Premiere • Final Cut Pro • Media Cleaner5 • Real Audio Producer • Dreamweaver • (*Working knowledge in countless other programs.*)

Travel

- Mexico • Japan (*taught English*) • Thailand • Malaysia • Singapore • Indonesia • The Bahamas • The Bearing Sea • Cuba • Costa Rica • Hawaii • Canada

*References Available Upon Request